

2022-2023 District Goals



District: 13 OH4

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan Service Goal 2021-2022.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	5	15	10
2nd Quarter	1	20	15	10
3rd Quarter	1	5	10	10
4th Quarter	1	20	10	10

FY New Clubs

4

FY Charter Members

50

FY New Members

50

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

60

Action Plan

[Action Plan Membership Development Build club under 15.docx](#)

[Action Plan Membership Development 2021-2022.docx](#)

[Action Plan for Membership Retention 2021-2022.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 10% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 65% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan for Leadership 2021-2022-3.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[Action Plan LCIF Campaign 100 for 2021-2022.docx](#)

CUSTOM GOALS

Goal Statement

Each Lions club of OH4 will increase their visibility by adopting at least one signature service project by January 1, 2022.

Action Plan

Goal Statement

The District of OH4 will increase membership in clubs with less than 15 members by 2 members by training them in the Ohio Plan and Just Ask so that each club will conduct a membership drive by May 30, 2021

Action Plan